

The Citizen



519-523-4792 www.huroncitizen.ca

The Citizen is an essential weekly activity in nearly **2,000 homes** throughout Huron County. They don't want to miss comprehensive local and county news, award-winning columns and editorials and plenty of local photos.

For advertisers, The Citizen is the most cost-effective way to reach this audience.

Print Advertising Rates

Full Page	10.375 wide x 14.875 high	702.75
1/2 Page	10.375 wide x 7.5 high	351.38
1/4 Page	6.167 wide x 6.25 high	175.69
1/8 Page	4.083 wide x 4.69 high	87.89
1/16 Page	4.083 wide x 2.345 high	43.95

**Colour is just 15% surcharge
(Minimum \$25)**

\$9.37 per column inch

Contract Rates Available

CLASSIFIED PAGES

Word Ads Minimum \$7.00 for 20 words plus 20¢ for additional words.
50¢ will be deducted from ads paid in advance.
\$6.00 THURSDAY ON ALL WORD ADS (20 words or less, PRE-PAID)

CLASSIFIED DISPLAY

All ads boxed or bordered appearing on Classified Pages
\$11.00 per column inch

BUSINESS DIRECTORY

Single Card \$15.00 per insertion
Double Card \$28.35 per insertion
Minimum booking 13 insertions, no changes
(One time billing on directory ads)

SWAP SHOP

Sell person-to-person items for under \$1,000 for free.
Words ads (up to 20 words) will run 3x (no businesses)

Digital Advertising Rates

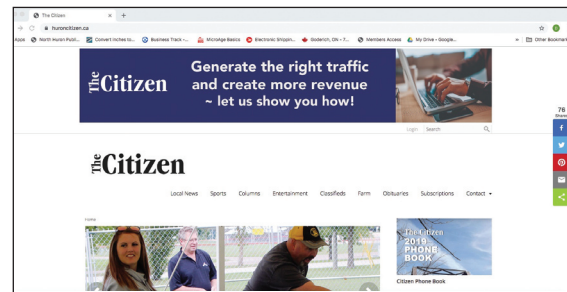
Circulation

an additional
2,000 users weekly

**Banners & Sidebars available at
huroncitizen.ca**

**\$50/week as an add-on
for ¼ pg or bigger print ad**

\$100/week digital only



Advertising Deadline: Monday 4:00 p.m.

Contact

Heather Fraser ~ heather@northhuron.on.ca
Brenda Nyveld ~ ads@northhuron.on.ca